



20  
22

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BRONCO ATHLETICS



# MEMBERSHIP GUIDE





**KEY DATES**

**APRIL 13**

WMU GIVING DAY

**MAY 2**

SEASON TICKET RENEWAL  
DEADLINE

**MAY 2 - 12**

BRONCO ATHLETIC FUND  
AMBASSADOR CALLING

**JUNE 17**

MEMBERSHIP DEADLINE,  
PRIORITY POINTS LOCK

**JULY 1**

PRIORITY PARKING/BENEFIT  
ALLOCATION BEGINS

**OCTOBER 1**

COMMUNIVERCITY  
(NEW HAMPSHIRE)

**OCTOBER 15**

HOMECOMING (OHIO)

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*Cheer Team*



# WHAT IS THE *BRONCO* ATHLETIC FUND

The Bronco Athletic Fund provides resources for student athletes to receive a lasting educational and athletic experience while contributing to the financial sustainability of the Athletic Department. The WMU Division of Intercollegiate Athletics' mission is to produce NCAA Division IA programs characterized by excellence in Athletics and Academics, while being recognized as a leader among ethical, nondiscriminatory, and fiscally well-managed departments. Athletic programming excellence is determined by academic achievement, strong character development, maturity, and a sense of fair play while being competitive. This promotes support among students, faculty, alumni, and friends at the local, state, and national levels.



### HOW DOES MY GIFT MAKE A DIFFERENCE?

With the focused attention of the Bronco Athletic Fund, your gifts specifically support the areas of greatest impact, and we'll work with you to stay engaged in the impact you've made for our student-athletes and program.



### HOW DO I BECOME A BRONCO ATHLETIC FUND MEMBER?

Membership starts at just \$50 per year. You can designate your gift to any area of support within Athletics assuming all priority seating contributions have been made. Your gift, your choice!



### IS THE BAF PART OF ATHLETICS ADVANCEMENT?

Yes! The Bronco Athletic Fund is a department within Athletics Advancement and the WMU Foundation. Your contributions in support of our student-athletes are processed through the WMU Foundation.



### ARE MY GIFTS TAX DEDUCTIBLE?

Philanthropic gifts above and beyond priority seating requirements are considered to be tax deductible. Gifts used to receive priority seating are not deductible per the Tax Cuts and Jobs Act. Consult a tax advisor to determine the deductibility of your gift(s).



# INTRODUCING DAN BARTHOLOMAE

Dan Bartholomae, Oregon State University's executive deputy athletic director and chief operating officer, took over the reins of Bronco Athletics on Jan. 1, 2022. As WMU's new AD, Bartholomae is responsible for the administration and oversight of nearly 400 student-athletes and 16 NCAA Division I athletics programs. Bartholomae is excited to build lasting relationships with the community, student-athletes, alumni, and fans while working toward comprehensive excellence.



"I imagine a department where an entire student-athlete population, staff and surrounding community work hand in hand to achieve excellence that is comprehensive and sustainable. Your investment in the Bronco Athletic Fund is a crucial first step toward that vision.

”

### DEPARTMENTAL VISION

Distinguish ourselves through comprehensive excellence

### PROFESSIONAL VALUES

- Clear vision
- Collaboration
- Transparency

### WHO WE SERVE

#### Bronco student-athletes

We will lead the country in the holistic development of our athletes

#### Bronco fans, alumni, and supporters

We will serve as collaborative and transparent partners with high quality connections and energizing events

#### Bronco staff and coaches

We will create a welcoming and inclusive environment that supports personal and professional growth



2022

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# ATHLETICS *ACHIEVEMENTS*

2020-21 SEASON

2 MAC CHAMPIONSHIPS

FIRST NCHC OFF. DEFENSEMAN  
OF THE YEAR IN HISTORY

141 ALL-MAC ACADEMIC HONOREES

3 MAC PLAYERS OF THE YEAR

FIRST NCHC SENIOR SCHOLAR  
ATHLETE IN HISTORY

17 ALL-MAC FIRST TEAM

MIRA PIERRE-WEBSTER  
DEFENDER (#13)  
WOMEN'S SOCCER  
WHITBY, ONTARIO



BRONCO ATHLETIC FUND



5 MAC SPECIALISTS OF THE YEAR

JANNIK OPITZ: ALL-TIME  
SINGLES & DOUBLES LEADER

73 GRADUATES

GYMNASTICS QUALIFIED  
FOR NCAA REGIONAL

23 ADDITIONAL ALL-MAC HONOREES

3.32 COMPOSITE GPA

3 SIGNED PROFESSIONAL CONTRACTS

LUKE GRAINGER  
FORWARD  
HOCKEY (#9)  
MONTREAL, QUEBEC



WHAT IT TAKES TO BE A *BRONCO*

**TUITION & FEES**  
\$16,768 (out-of-state)  
\$13,434 (in-state)

**ROOM & BOARD**  
\$11,312

**BOOKS & SUPPLIES**  
\$1,106

**TECHNOLOGY**  
\$554

**TRAVEL**  
\$6,053

**SPORTS MEDICINE**  
\$3,054

**STRENGTH & CONDITIONING**  
\$1,192

**EQUIPMENT**  
\$3,688

**INSURANCE**  
\$1,063

BENJAMIN GEORGE



BENJAMIN GEORGE  
SOPHOMORE  
MEN'S TENNIS  
RICHMOND HILL, ONTARIO

DAY IN THE *LIFE*



Lindsey  
Ziegler

JUNIOR  
TENNIS  
DAYTONA BEACH, FL

- 7 AM**  
Wake up + breakfast  
Protein waffles with yogurt and fruit
- 8 AM**  
Study for an hour before class
- 9:30 AM**  
First class of the day  
Accounting
- 11 AM**  
Second class  
Global Business
- 12:15 PM**  
Lunch  
Typically pack a PB&J with fruit to eat right before practice
- 1 PM**  
Practice at West Hills
- 4 PM**  
Lift with Tim back at the Fieldhouse (T/W)
- 5 PM**  
Stretching and protein milk
- 5:30 PM**  
Study + dinner  
Usually something with chicken
- 11 PM**  
Bedtime



# AREAS OF IMPACT

Gifts to the Bronco Athletic Fund support the holistic development of the men and women in each of our 16 programs. Your contributions impact every aspect of the athletic experience, so student-athletes can achieve their maximum potential in the classroom and in competition.

## SCHOLARSHIPS

Scholarships ensure our student-athletes can focus on both their studies and their sport without worrying about the cost of tuition.

## EXCELLENCE IN WOMEN'S SPORTS

A gift to the Bronco Athletic Fund - Excellence in Women's Sports will financially support our nine women's programs and the student athletes who compete in them. These young women are the product of years of dedication and perseverance, and will be the example of hard work and commitment to future generations of Broncos.

## STUDENT-ATHLETE DEVELOPMENT

Securing critical resources, so student-athletes have access to both academic and athletic support such as tutoring and sports medicine treatment. Wellness and mental health programs are among our top support priorities.

## FACILITY ENHANCEMENTS

Maintaining our facilities is crucial to our success so that Broncos can compete in a top-notch atmosphere and host other schools with pride. Keeping our training facilities in state-off-the-art condition allows our student-athletes to compete for championships.

JIMMY ALLEN  
MIDDLE INFIELDER  
BASEBALL (#11)  
ELMHURST, IL

#11 JIMMY ALLEN



# METHODS OF GIVING

## ONLINE

For convenience and ease, your gifts can be made online at [WMUalumni.org/BAF](http://WMUalumni.org/BAF). Bronco Athletics accepts most major credit cards.

## CASH / CHECK

Gifts made by cash or check (made out to WMU Foundation) can be accepted at Heritage Hall or by mail.

Please mail to:

Jared G. Willis  
Bronco Athletic Fund  
1903 W Michigan Ave  
Kalamazoo, MI 49008-5403

## ESTATE PLANNING

Planned and deferred gifts give you the ability to support Bronco Athletics and create a legacy at the same time. Donations can be made through estate gifts, insurance policies, gift annuities, real estate, securities, and more.

For more information, please contact:

Jim Culhane  
Sr. Director of Athletics Advancement  
(269) 387-3057  
[james.culhane@wmich.edu](mailto:james.culhane@wmich.edu)

Elyse Perry  
Director of Athletics Advancement  
(269) 387-8779  
[elizabeth.perry@wmich.edu](mailto:elizabeth.perry@wmich.edu)

## IN THE STANDS

Your support in the stands is an important part of our home-field advantage! Join us on game days throughout the year to cheer on our Bronco student-athletes.



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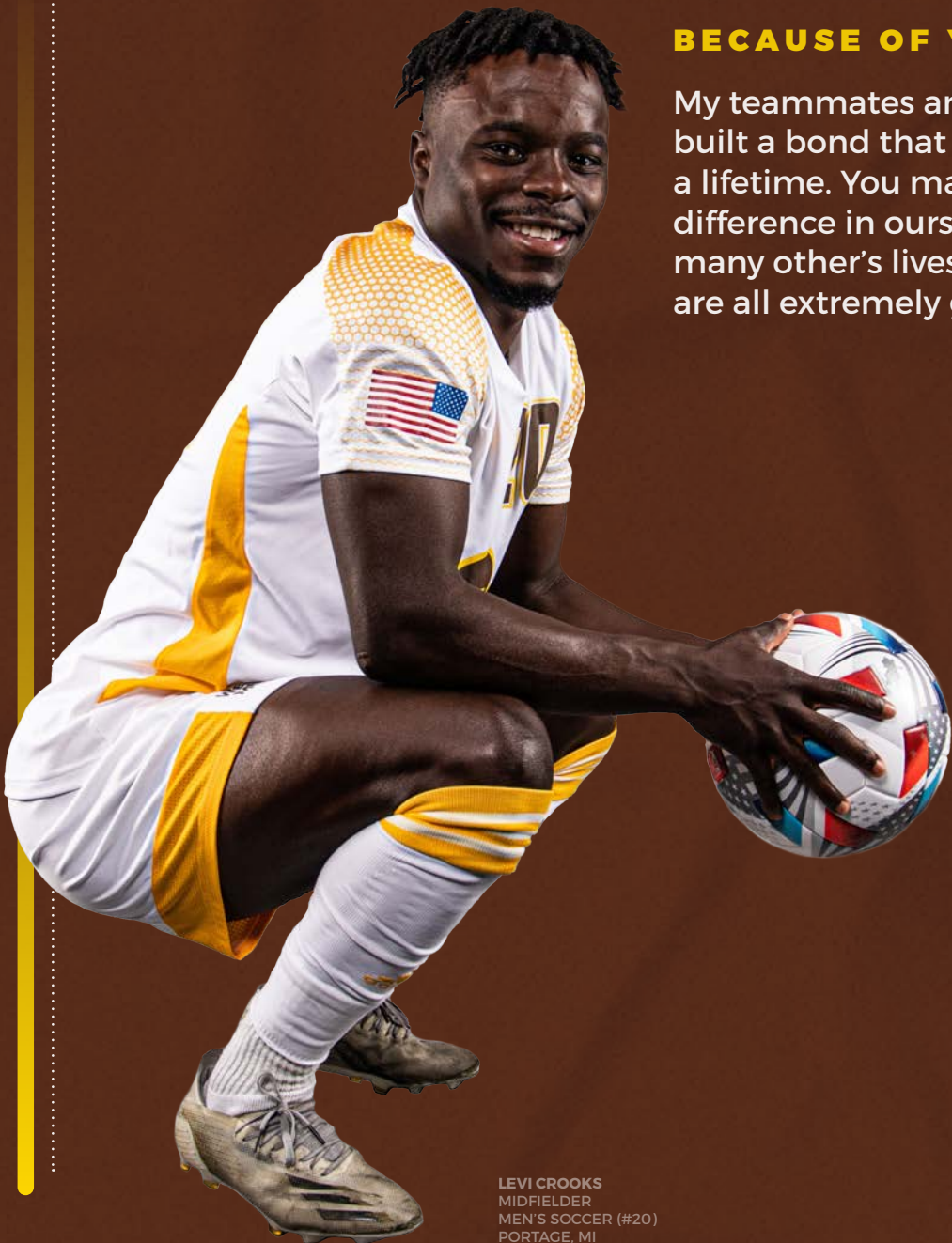




# SCHOLARSHIP IMPACT

CHANGE BECAUSE OF YOU...

#20 LEVI CROOKS



LEVI CROOKS  
MIDFIELDER  
MEN'S SOCCER (#20)  
PORTAGE, MI

“

## BECAUSE OF YOU...

My teammates and I have built a bond that will last a lifetime. You make a difference in ours and so many other's lives, and we are all extremely grateful.”



“

## BECAUSE OF YOU...

I have the opportunity to live my dream of being a collegiate athlete in an amazing and growing program, while getting my degree!”

Ronni  
Dinastock

JUNIOR  
GYMNASTICS  
SEVERNA PARK, MD



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EXCELLENCE IN *WOMEN'S SPORTS*



REILY GALLOWAY #24  
SOFTBALL - PITCHER  
LA PORTE, IN

HANNAH SPITZLEY #3  
BASKETBALL - GUARD  
WESTPHALIA, MI

LAJEANEE PORTER  
CROSS COUNTRY  
DETROIT, MI

ANDELYN SIMKINS #3  
VOLLEYBALL - OUTSIDE HITTER  
SCHOOLCRAFT, MI

JENNA BLACKBURN #3  
SOCCER - FORWARD/MIDFIELD  
GRAND BLANC, MI

KARIN HAMILTON  
TENNIS  
CALGARY, ALBERTA

HALLE FAULKNER  
GYMNASTICS - ALL-AROUND  
CANTON, MI

CAMERYN LUCIA  
GOLF  
GRAND BLANC, MI

TAYLOR EATON  
TRACK - THROWS  
LAKE ORION, MI

The Bronco Athletic Fund for Excellence in Women's Sports empowers our female Broncos to make a difference in the game and in the classroom. We honor these dedicated and hardworking student-athletes along with the women in sport who came before them.



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2022 BRONCO FOOTBALL



Pitt



E



M



TOLEDO

SEP 2

SEP 10

SEP 17

SEP 24

OCT 1

OCT 8

OCT 15

OCT 22

NOV 2

NOV 9

NOV 16

NOV 25

HOME AWAY



# WESTERN MICHIGAN FOOTBALL

2022 SCHEDULE



*Let's Ride*

BRADEN FISKE #55  
DEFENSIVE LINE  
CORVIN MOMENT #20  
LINEBACKER  
DORIAN JACKSON #23  
CORNERBACK



# REIGNING CHAMPIONS, *FUTURE LEADERS*

## IN THE CLASSROOM

- 74 STUDENT-ATHLETES WITH A 4.0 GPA
- 198 STUDENT-ATHLETES WITH A 3.5 GPA OR HIGHER
- 56 ACADEMIC ALL-MAC SELECTIONS



*Reigning  
Champs*

## IN COMPETITION

- 2020 MAC CHAMPIONSHIP (WOMEN'S GYMNASTICS)
- 2020 MAC WEST CHAMPIONSHIP (VOLLEYBALL)
- 2021 MAC CHAMPIONSHIP (MEN'S TENNIS)
- 2021 QUICK LANE BOWL CHAMPIONS (FOOTBALL)



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# MEMBERSHIP LEVELS & BENEFITS

	BRONCO \$50-499	BROWN & GOLD \$500-999	TRIUMPH \$1,000-2,499	DOOLITTLE \$2,500-4,999	BEAUREGARD \$5,000-9,999	MIKE GARY SOCIETY \$10,000+
Invest in the Comprehensive Excellence of nearly 400 Bronco student-athletes						
Online donor recognition						
Opportunity to purchase post season and away priority game and event tickets						
Bronco Athletic Fund window decal						
Bronco Athletics monthly updates						
Invitation to attend the Homecoming Stampede Tailgate						
Invitation to attend the Winter Social						
Opportunity to purchase on-campus season parking permit with a Football season ticket purchase						
Eligible to receive on-campus season parking permit with season tickets purchases for Men's Hockey and Men's Basketball						
Opportunity to purchase a <b>Premium Zone 1</b> on-campus season parking permit with a Football season ticket purchase						
<b>NEW!</b> Exclusive Bronco Athletic Fund Gift						
Invitation to attend the BAF Kickoff Social						
Athletics Insider Experience						
Invitation to attend the Doolittle Level Basketball Event						
Invitation to attend Hockey Event						
Premium postgame experience						
Prestigious Mike Gary Society gift						
Invitation to the Athletic Director Social						



Benefit fulfillment is subject to change. In the event of cancellation every effort will be made to implement an alternative benefit.



# PRIORITY POINTS

Whether you're a Bronco-level supporter or a member of the Mike Gary Society, every Bronco Athletic Fund member has the opportunity to earn Priority Points! Priority Points are used to allocate tickets to postseason and away games, determine event access, membership benefits, as well as fulfill seating and parking upgrade requests. Priority Points will be allocated to all Bronco Athletic Fund members that maintain an annual membership gift of at least \$50. Missed years will result in loss of points and lower overall ranking.

Priority Points lock for the coming year on June 17, 2022

## WAYS TO EARN POINTS

- 3 points for each \$100 unrestricted gift to Athletics
- 2 points for each \$100 restricted gift to Athletics
- 2 points for each \$1,000 gift to the University
- 1 point for each \$100 gift to Athletics prior to 2021

## ONE-TIME BONUS POINTS



5 points for being a WMU alumnus/alumna



5 points for being a former student-athlete



5 points for being a Bronco Athletic Fund Ambassador



*Lamar Norman Jr.*

GUARD  
MEN'S BASKETBALL (#11)  
GRAND RAPIDS, MI

# PRIORITY SEATING

Bronco Athletic Fund members have the chance to purchase Priority Seating in Waldo Stadium, Lawson Ice Arena, and University Arena.

Priority Seating Allocation credit for one sport does not cover minimum seating contributions in a different sport. For example, if you contribute \$500 to Football Priority Seating, you do not receive credit toward the purchase of Men's Basketball or Hockey season tickets that require a Priority Seating contribution.

Contributions tied to Priority Seating will support the overall well-being of WMU student-athletes as unrestricted dollars to the Bronco Athletic Fund.

For more information regarding Priority Seating and the Bronco Athletic Fund Ambassador Program, please contact:

Jared G. Willis  
Associate Director,  
Bronco Athletic Fund  
(269) 387-8776  
jared.willis@wmich.edu



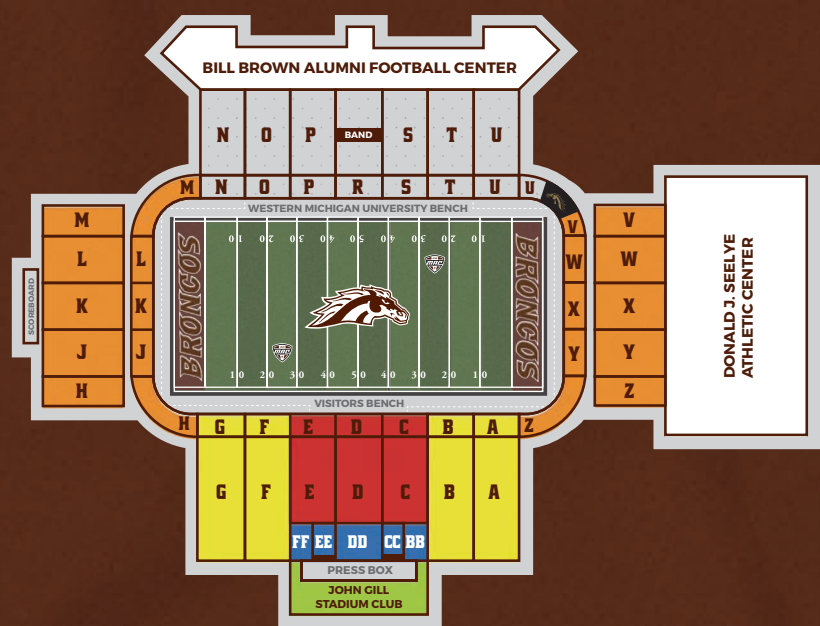
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WALDO STADIUM SEATING



SEASON TICKET PRICING PER SEAT	SEASON TICKET	BRONCO ATHLETIC FUND	TOTAL COST
<b>John Gill Stadium Club</b> Sections: Club	\$480	\$250	\$730
<b>Chairbacks</b> Sections: BB, CC, DD, EE, FF	\$210	\$150	\$360
<b>Sideline Select</b> Sections: A, B, F, G	\$126	\$0	\$126
<b>Endzone</b> Sections: H-M, V-Z	\$96	\$0	\$96

Sideline Premium Sections: C, D, E	BRONCO ATHLETIC FUND Contribution per account*	SEASON TICKET price per seat
*Unlimited Sideline Premium Seats Only	\$50	\$150

Contact the WMU Ticket Office at 1-888-4-WMU-TIX for Faculty and Staff discounted season tickets and ADA seating.

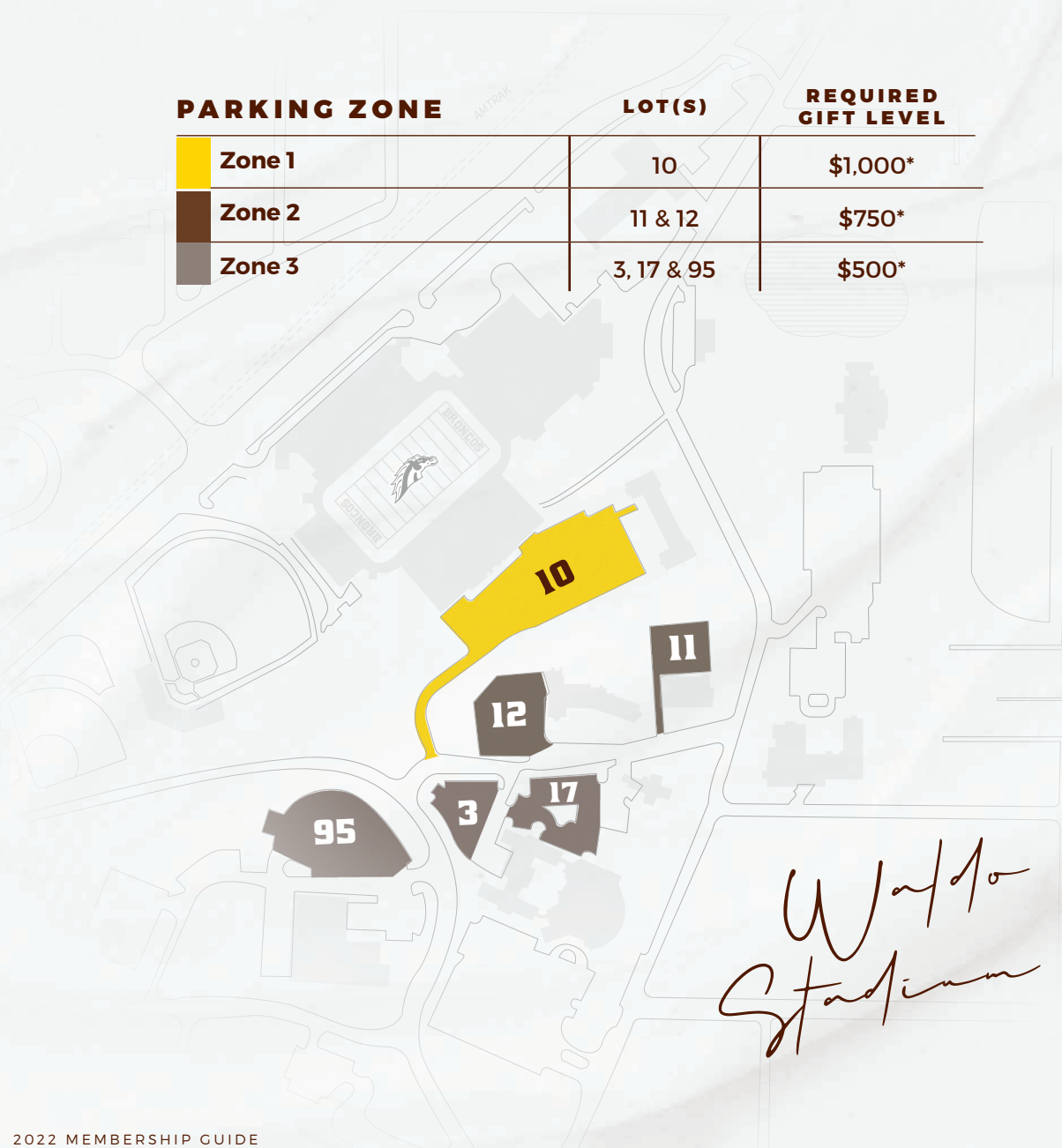
FOOTBALL PARKING

LOT REQUIREMENTS

Football Season Parking Passes are a BAF Membership Benefit that is determined by your membership level and allocated based upon Priority Point ranking. If you are interested in upgrading your Football season parking pass, please contact us. Must also purchase at least one season ticket.

\*Note: Parking passes also include a \$50 fee payable to the WMU Athletics Ticket Office, which covers the cost of the use of these lots to the University

PARKING ZONE	LOT(S)	REQUIRED GIFT LEVEL
Zone 1	10	\$1,000*
Zone 2	11 & 12	\$750*
Zone 3	3, 17 & 95	\$500*



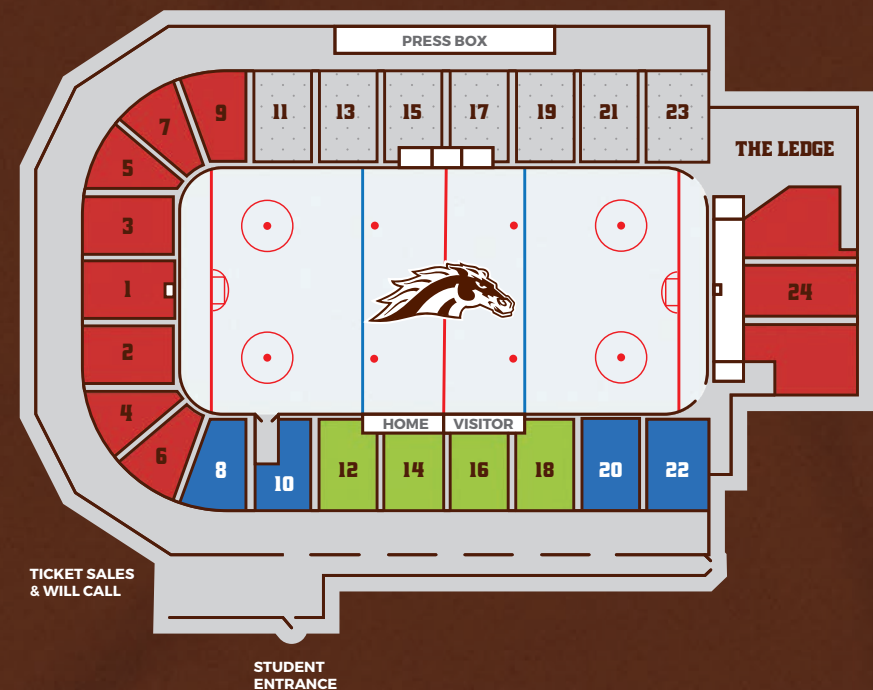
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# LAWSON ICE ARENA SEATING



SEASON TICKET PRICING PER SEAT	SEASON TICKET	BRONCO ATHLETIC FUND	TOTAL COST
<div></div> Premium Reserved Bench Sections: 12, 14, 16, 18	\$260	\$75	\$335
<div></div> Reserved Bench Sections: 8, 10, 20, 22	\$260	\$50	\$310
<div></div> PNC Savings Zone Sections: 1-7, 9, 24	\$235	\$25	\$260

Contact the WMU Ticket Office at 1-888-4-WMU-TIX for Faculty and Staff discounted season tickets and ADA seating.

# MEN'S HOCKEY PARKING

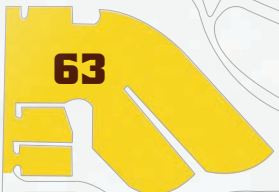
### LOT REQUIREMENTS

Men's Hockey Season Parking Passes are reserved for Bronco Athletic Fund Members who contribute at the \$500 level or higher and are allocated based upon Priority Point ranking. Must also purchase one season ticket.

### THE LEDGE

2022-23 Ledge Seating  
Details coming soon

PARKING ZONE	LOT	REQUIRED GIFT LEVEL
<div></div> Zone 1	63	\$500



Lawson  
Ice Arena



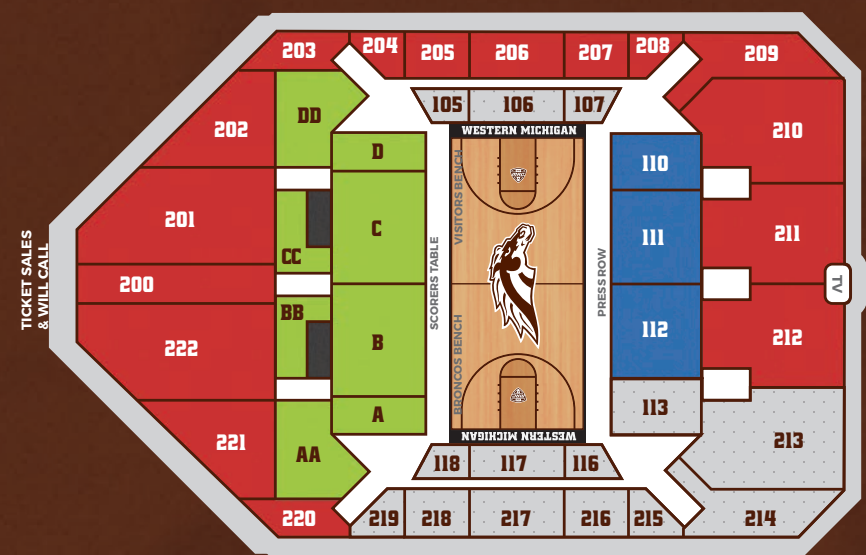
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# UNIVERSITY ARENA SEATING



SEASON TICKET PRICING PER SEAT	SEASON TICKET	BRONCO ATHLETIC FUND	TOTAL COST
<div>Chairbacks</div> <div>Sections: A-D, AA-DD</div>	\$240	\$150	\$390
<div>Lower Reserved</div> <div>Sections: 110, 111, 112</div>	\$210	\$0	\$210
<div>Upper Reserved</div> <div>Sections: 200-212, 220-222</div>	\$180	\$0	\$180

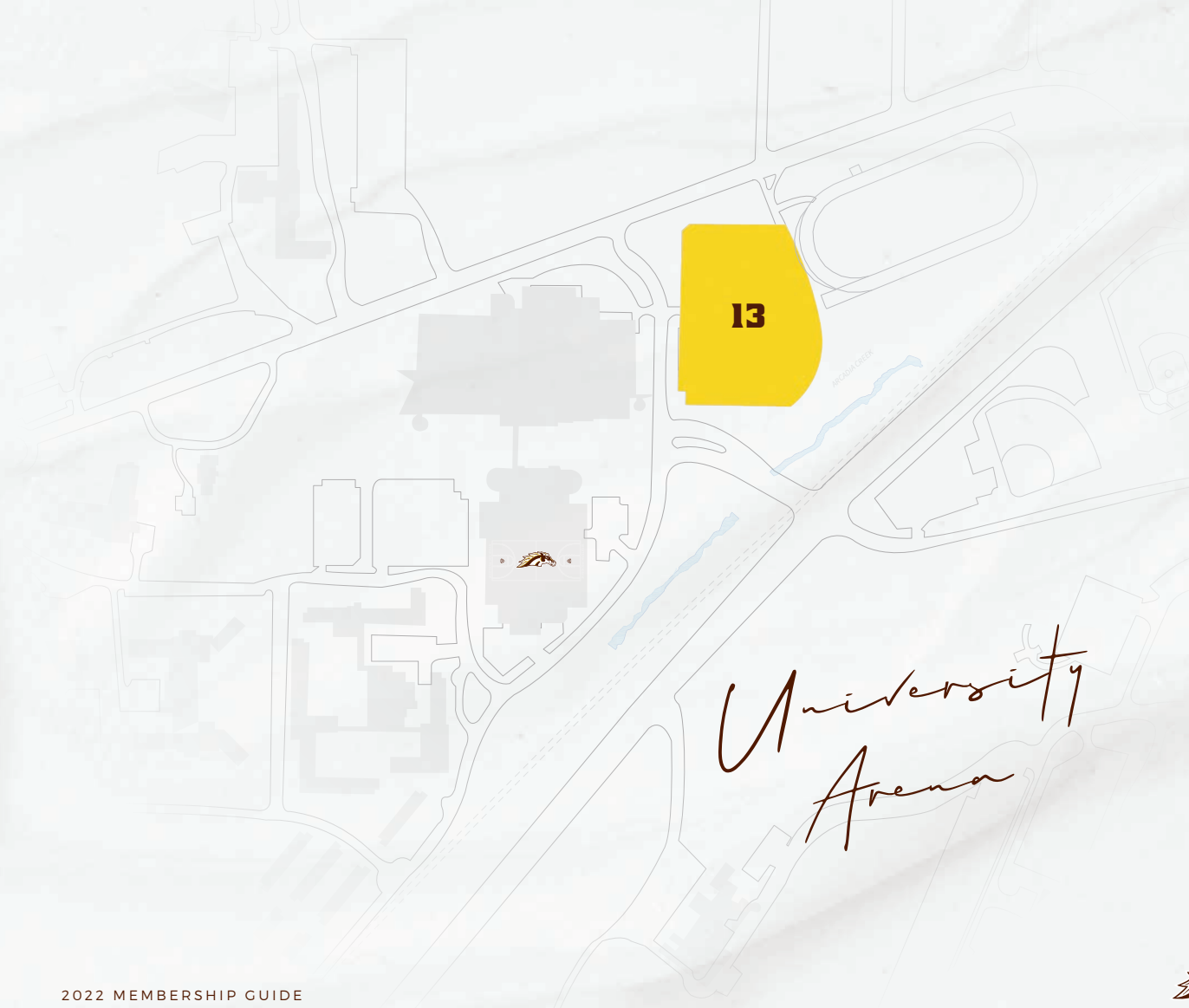
Contact the WMU Ticket Office at 1-888-4-WMU-TIX for Faculty and Staff discounted season tickets and ADA seating.

# MEN'S BASKETBALL PARKING

### LOT REQUIREMENTS

Men's Basketball Season Parking Passes are reserved for Bronco Athletic Fund Members who contribute at the \$500 level or higher and are allocated based upon Priority Point ranking. Must also purchase one season ticket.

PARKING ZONE	LOT	REQUIRED GIFT LEVEL
<div>Zone 1</div>	13	\$500



University  
Arena



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# FREQUENTLY ASKED QUESTIONS

## WHY IS MY TOTAL 2022-23 GIFT DUE BY JUNE 17, 2022?

In order to best serve you and process your Priority Seating and Priority Parking requests, and establish your Membership Level before the commencement of the 2022 Fall Athletic season, it is important that we receive all gifts by June 17, 2022.

## WHAT HAPPENS IF I DON'T MAKE MY TOTAL GIFT BY JUNE 17?

Gifts made after the June 17 deadline are still applicable to the purchase of season tickets in a Priority Seating Location; however, that may affect your Priority Point ranking for benefits such as seating upgrades, requests for tickets to away contests and post season tournaments, and your eligibility to park in designated Bronco Athletic Fund Priority Parking lots for the upcoming Athletic Season.

## WHAT IS THE DIFFERENCE BETWEEN RESTRICTED AND UNRESTRICTED GIFTS TO THE BRONCO ATHLETIC FUND?

Restricted Gifts are designated to a specific program, facility, or project (i.e. Sport Specific Scholarships and Champions Funds). Unrestricted Gifts support the overall well being of all Bronco student-athletes.

SAMANTHA PHILLIPS  
CAPTAIN  
DANCE  
WHEATON, IL

SAMANTHA PHILLIPS

BRONCOS

# MEET OUR TEAM



**Jim Culhane**  
Sr. Director of Athletics Advancement  
(269) 387-3057  
james.culhane@wmich.edu



**Elyse Perry**  
Director of Athletics Advancement  
(269) 387-8779  
elizabeth.perry@wmich.edu



**Jared G. Willis**  
Associate Director, Bronco Athletic Fund  
(269) 387-8776  
jared.willis@wmich.edu

Thank You



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(269) 387-8776 | [broncoathleticfund@wmich.edu](mailto:broncoathleticfund@wmich.edu)

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