



2025 BRONCO ATHLETIC FUND

MEMBERSHIP GUIDE



WE NEED YOU NOW MORE THAN EVER.

Help student-athletes graduate prepared to **pursue their passions**, make long-lasting connections with the community **and win** conference championships in a world changing faster than ever before.



Your support helps our student-athletes succeed before, during and after the game. Make your gift at athletics.wmualumni.org/give.

Your gift keeps WMU competitive. Donors like you provide academic and athletic support to our student-athletes and fuel our Athletic Department. Gifts of all sizes combine to keep WMU teams performing at the highest level.

Whether you're cheering us on from home or the stands, YOU are an important part of our victory. **Thank you!**

LETTER FROM

DAN BARTHOLOMAE

The climb in WMU Athletics is real and YOUR Broncos are truly among the most competitive in the nation. Now is a great time to rally behind this winning momentum.

This past year marked many historic accomplishments centered on the vision we created together three years ago that include:

- A school record 179 perfect 4.0 GPAs across the student-athlete body in fall/spring terms.
- A school record 6700+ hours of service to the community.
- A school record nine programs placed in NCAA postseason competition.

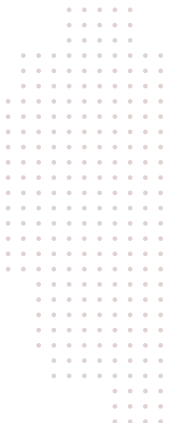
For the first time ever, all five fall sports teams advanced to NCAA postseason play, an unmatched feat in the MAC and rare nationwide. Hockey made history with its first national championship, our dance team won the 2025 DI Jazz National Championship and last, but not least, for the 2nd consecutive year, WMU has clinched 1st place in the MAC Learfield Directors' Cup standings.

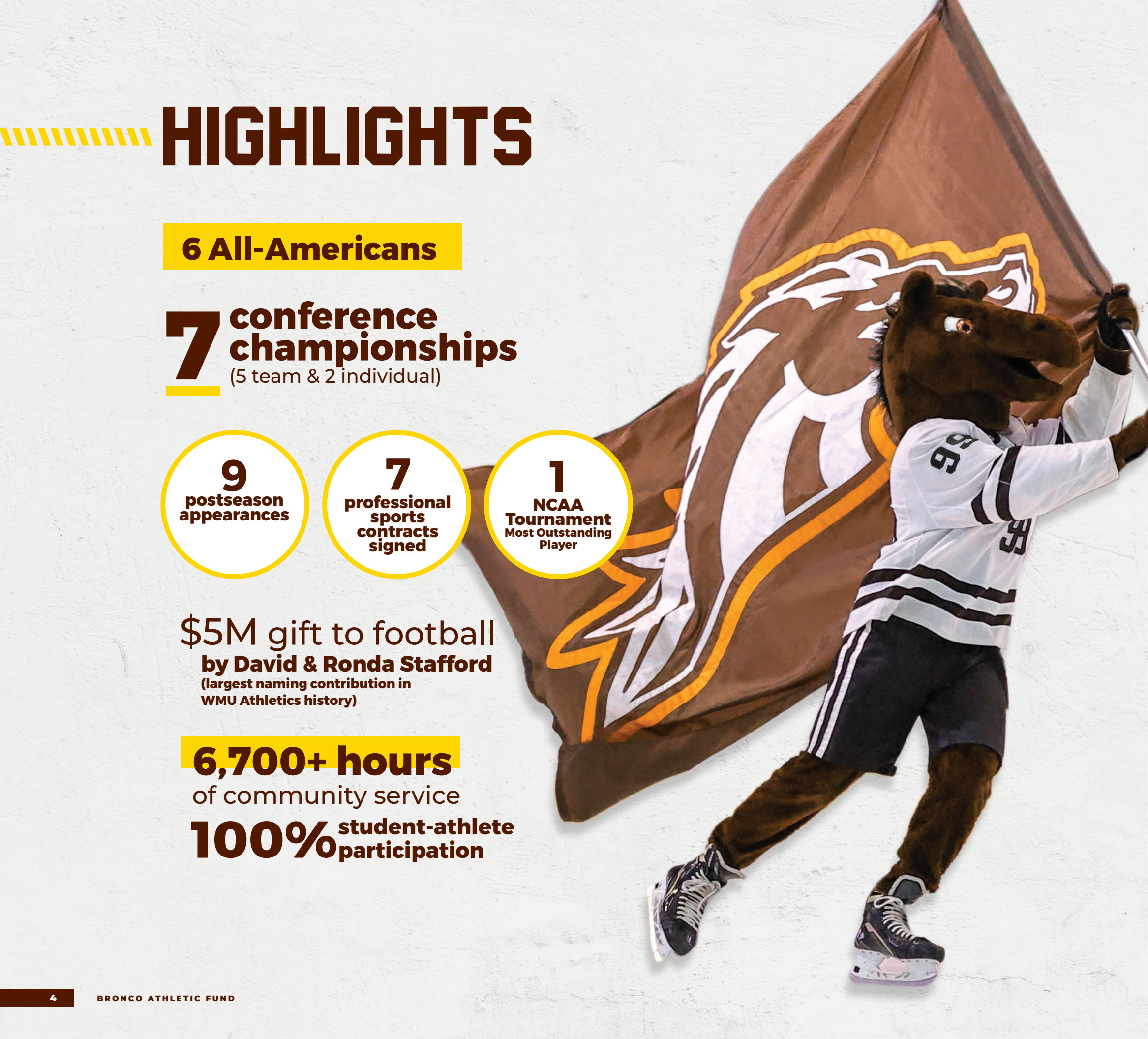
While our outlook is bright, the landscape of college athletics has significantly changed. Renewing your Bronco Athletic Fund membership is critical to attracting and recruiting top-tier talent, elevating our facilities and empowering our student-athletes to thrive.

Together, we've built a legacy of grit, pride and amazing Bronco wins. Let's keep charging forward!

Thank you and go Broncos!

Dan Bartholomae
Vice President, Director of Athletics





HIGHLIGHTS

6 All-Americans

7 conference championships
(5 team & 2 individual)

9
postseason appearances

7
professional sports contracts signed

1
NCAA Tournament Most Outstanding Player

\$5M gift to football by David & Ronda Stafford
(largest naming contribution in WMU Athletics history)

6,700+ hours of community service
100% student-athlete participation

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CHEERING FOR COMPREHENSIVE
EXCELLENCE

BRINGING OUR A-GAME (LITERALLY!)

In the spring of 2023, we set a record for the highest cumulative term GPA in our history (3.43). In the fall, we tied for the highest fall term GPA (3.38) and set a record for perfect 4.0 GPAs (96). Across the fall and spring terms of last year, we set another school record with 179 perfect 4.0 GPAs.

BUILDING COMMUNITY

WMU Athletics finished at the top of the MAC and fifth in the nation for community service hours in 2024-25.

CONTINUING TO GROW

Your generosity has contributed to funding athletic scholarships, completing locker room renovations and debuting the Bergeron Golf Performance Center. We've also replaced the turf in the Donald J Seelye Center and Waldo Stadium and we're continuing design and construction work on the new home for Bronco hockey and basketball.



MENTORING MIDDLE SCHOOL
ATHLETES

The new Kazoo All-Stars EmPOWERed is an engaging mentorship program that links WMU student-athletes with local middle schoolers. Through bi-weekly sessions, middle school students sharpen leadership, academic and life skills like goal-setting, time management and communication. The program culminates with a celebratory graduation, where they reflect on their progress and set future goals for their academic and athletic journeys.



Tyson Lee, a junior football player, and Ally Barth, a senior on the golf team, are (respectively) vice president and community service chair of WMU's Student-Athlete Advisory Committee (SAAC), where they serve as a communication channel between athletes, coaches, administrators and the local community.

BRAINY BRONCOS

Emily Yacapraro, a junior softball player, and Dimitri Moriarty, a sophomore on the Bronco tennis team, exemplify what it means to find success both on the field and in the classroom with their perfect 4.0 GPAs!

4.0



“Being able to say that **I am a Bronco** and played on the field, which will now have our family name, is something I will treasure for life.”

— David Stafford (B.A.'88)

A LASTING LEGACY

In 2024, WMU athletics received its largest naming contribution in program history. With a historic \$5 million gift from David and Ronda Stafford and family, the football field at Waldo Stadium was officially renamed Stafford-Smith Field in honor of the awe-inspiring donation. David Stafford, B.A. '88, played for the Bronco football team from 1986 to 1988 and was part of the 1988 Mid-American Conference (MAC) championship team. He currently serves as president, chief executive officer and owner of Stafford-Smith

Inc., a family-owned food service company established by his grandfather in 1940, based in Kalamazoo.

“Being able to say that I am a Bronco and played on the field, which will now have our family name, is something I will treasure for life. My family and the entire Stafford-Smith team are incredibly humbled to have this honor, and we hope this leaves a lasting legacy for future Broncos and generations to come,” said Stafford.

BACK-TO-BACK MAC CHAMPS

Following a historic 2023 season with a MAC championship and a second-round NCAA tournament appearance, expectations were high for the 2024 women's volleyball team. With the core intact but relying more on freshmen and seniors like Julia Marr and Madison Merz in new roles, the Broncos rose to the challenge with determination and heart.

After a hard-fought 20-12 regular season, the WMU volleyball team advanced to the MAC championship as slight underdogs against Ball State. They won in straight sets, capturing their first back-to-back MAC championships since 1989 and earning a spot in the NCAA tournament. The triumphant victory also marked Coach Colleen Munson's 400th career win for the brown and gold.

Although the team fell to No. 4 Purdue in the first round of the NCAA tournament, they earned nine All-MAC selections. Two student-athletes Andelyn Simkins and Logan Case (B.A.'24) were AVCA all-region selections and Case was named an Academic All-American for the third straight year.



A LEGACY OF LOYALTY

BAF MEMBERS REFLECT ON DECADES OF GIVING



For Terry and Kelly Brennan, WMU athletics feels like home. With over 40 years of combined giving, the Brennan family’s relationship with the brown and gold runs deep.



It all began in 1992 when the Brennans relocated from Mt. Pleasant to Kalamazoo due to Terry’s work. Quickly, his relationship with Western flourished, becoming a fixture at Waldo Stadium and forging friendships with those who helped Bronco athletics thrive.



When it was time for Terry’s daughter, Kelly, to select a college six years later, the choice seemed obvious: Western. After joining the Bronco family in 1998 as a business major, she got a job working in athletics and joined the WMU cheer team.

“With the hands-on experience and the relationships built working in athletics, the department itself was home, my second home. It created a family feel right out the gate,” Kelly said.

For the Brennan family, Bronco athletics wasn’t just about the friendships and connections; it was all about the time spent together.

The family grew closer, traveling together to games across the country alongside Terry’s wife Cathy and Kelly’s sister Katie, also a WMU alum.

When it comes to their longstanding giving to the Bronco Athletic Fund, each Brennan has their own reasons. “It’s about the quality educational experience. You want every student-athlete to come to the University, graduate and move along to a great life with the experiences that they had at WMU and the learning that they’ve got out of it. To me, that’s the impact,” Terry said.

“Deciding to go to Western catapulted and changed my life completely,” Kelly said. “So to get an opportunity to impact the life of someone—similar to what happened to me—is about providing them with a chance to really thrive and succeed. It’s about paying it forward.”

From the bowl games to the NCAA tournament runs, Bronco athletics has been tremendously meaningful to the Brennan family. That’s why they continue to give year after year, decade after decade.



HOW YOUR GIFT MAKES A DIFFERENCE

Gifts to the Bronco Athletic Fund transform each of our 16 programs. Your generosity impacts every aspect of the student-athlete experience, including scholarships, the Broncos EmPOWERed Program and facility enhancements.



Here’s what your gift can do:

\$50	\$500	\$1,000
Support community service initiatives and aid in the holistic development of our student-athletes	Supply sporting goods to our teams, ensuring they have what they need to practice (and win!)	Keep our student-athletes looking sharp by contributing to uniform costs
\$2,500	\$5,000	\$10,000+
Purchase training equipment that pushes our student-athletes to the top of their game	Invest in the success of our student-athletes by providing scholarship funding	Help make facility improvements that keep our teams competing at the highest level



LEADING THE CHARGE IN WOMEN’S SPORTS

Fueled by passion, skill and resilience, female athletes are enjoying unprecedented visibility and momentum. This is true both for professional players and collegiate athletes at universities like Western.

“It’s a really exciting time to be a part of female sports,” says Colleen Munson, head coach of Western’s volleyball team. “We’re getting our collegiate national championships on ABC now—and they’re on primetime. That’s a huge plus.”

As women’s sports continue to grow in popularity and prominence nationally, WMU Athletics is also making its mark. Gymnastics took home back-to-back MAC championships in 2023 and 2024. Women’s soccer and volleyball dominated with undefeated MAC seasons in 2023 and soccer did it again in 2024. These victories reflect the talent, grit and drive of female athletes who are raising the bar and rewriting history.

Fans are showing up and cheering louder than ever, too. Since 2021, volleyball attendance at WMU has grown by 74% and women’s basketball has seen a 40% jump. The excitement for women’s sports is palpable and contagious.



“It’s a really exciting time to be a part of female sports. We’re getting our collegiate national championships on ABC now—and they’re on primetime. That’s a huge plus.”

— Coach Colleen Munson



Yet beyond the roar of the crowds and increased attention, the spirit of women’s sports runs deeper. Female athletes have long competed for intrinsic reasons, says Logan Case (B.A.’24), a former standout volleyball player. “What’s so great about the resilience of women in sports is we don’t do it for those shiny moments on the TV,” she says. “We do it because we love it.”

Today, that love is being met with long overdue recognition, along with new opportunities. In the past two years, WMU Athletics has received the four largest-ever gifts to women’s sports, with over \$3 million invested in facilities—spaces that reflect the excellence of the outstanding players who train and compete in them.

Western Michigan University is now poised to lay the foundation for lasting progress on its own fields and courts, as well as in the broader landscape of women’s athletics. Making a gift to Bronco Athletics will empower female student-athletes to lead the charge and shape the future of the game.

Together, athletes, coaches, fans and supporters like you can ensure WMU’s success isn’t merely a moment, but a movement.



SCORE SOME MAJOR POINTS

Your gift of \$50 or more means you're scoring Priority Points!

- Priority Points are used to:
- Allocate tickets to postseason and away games
 - Fulfill seating and parking upgrade requests

WAYS TO EARN POINTS

- 3 points for each \$100 unrestricted gift to Athletics
- 2 points for each \$100 restricted gift to Athletics
- 2 points for each \$1,000 gift to the University
- 1 point for each \$100 gift to Athletics prior to 2021

ONE-TIME BONUS POINTS

- 5 points for being a WMU alumnus/alumna
- 5 points for being a former student-athlete
- 5 points for being a Bronco Athletic Fund Ambassador

Don't forget to make your annual gift!

Missed years result in loss of points and lower overall ranking!



PRIORITY SEATING BENEFITS

All Bronco Athletic Fund members have the chance to purchase Priority Seating in Waldo Stadium, Lawson Ice Arena and University Arena. Priority Seating Allocation credit for one sport does not cover minimum seating contributions in a different sport. For example, if you contribute \$500 to Football Priority Seating, you do not receive credit toward the purchase of men's basketball or hockey season tickets that require a Priority Seating contribution.

CHEER ON YOUR TEAM AND DO GOOD

Contributions tied to Priority Seating will support the overall well-being of WMU student-athletes as unrestricted dollars to the Bronco Athletic Fund.



THEY'RE CHANTING YOUR NAME!

When you support the Bronco Athletic Fund, you can direct your support to the area you care about most. Be their champion today!

Choose to give to...



BRNCOS EMPOWERED

Help us in our mission to lead the country in the holistic development of our student-athletes, strengthen community partnerships and empower Athletics staff and coaches.



BRNCO ATHLETIC FUND FOR SCHOLARSHIPS

Ensure that our student-athletes can focus on performing their very best—in the classroom and in their sport—without worrying about the finances of attending WMU.



THE TEAMS YOU LOVE

Your gift shows your favorite teams that you support them long after the game ends.



There are so many ways to make your gift. Choose the one that fits your needs and watch as the crowd goes wild!

GIVE ONLINE

Make your gift any time at WMUalumni.org/BAF. Bronco athletics accepts most major credit cards.

SEND A CASH OR A CHECK

Gifts made by cash or check (made out to WMU Foundation) can be accepted at Heritage Hall or by mail.

Please mail to:

Bronco Athletic Fund
1903 W Michigan Ave
Kalamazoo, MI 49008-5403

LEAVE A PLANNED GIFT

There are many ways to support the Bronco Athletic Fund, including bequests in your will or trust, donations of appreciated stock and tax-smart contributions from retirement accounts. These gifts not only provide lasting support for future Broncos but also offer income, estate and tax benefits.

Questions about how you might leave your Bronco legacy? Jennifer's got your back.

Jennifer Yelovina
Senior Director, Gift Planning and Principal Gifts
jennifer.yelovina@wmich.edu
(269) 387-8791

fight on



Jordan Walker (B.S.E. '23), a Bronco soccer alumnus, mentored current Bronco soccer player Christian Shannon through the Broncos for Life mentorship program.

BRONCOS EMPOWERED

Broncos EmPOWERed is a program **designed to empower the holistic development of student-athletes for life after their sport.** The program centers on three areas of focus: student-athletes, alumni and the community and coaches and staff.

The Broncos EmPOWERed curriculum **focuses on helping student-athletes build life skills** in career development, graduate school prep, leadership, personal development, financial education, community service, diversity and inclusion and name, image and likeness (NIL).

Through the Broncos EmPOWERed four-year curriculum, **student-athletes gain foundational skills such as financial literacy, interview preparation, networking and dining etiquette.** The program offers various career preparation activities, including networking events, resume workshops, mock interviews and leadership academy meetings.

BRONCOS FOR LIFE

An integral aspect of Broncos EmPOWERed is the Broncos for Life mentorship program, pairing former student-athletes with current student-athletes based on their sport or career goals.

The program is built on themed meetings with topics like professional development and interviewing tips, among others. Through these conversations, student-athletes receive support from someone who has charted a similar path.

For the spring 2025 semester, there are 12 pairings, but the program is expected to expand in the future, with the overall goal of every student-athlete having a mentor.



Jehlani Galloway (M.A.'24), was a football transfer whose interests aligned with the ethos of Broncos EmPOWERed. After asking if he could intern with the program to learn more, Jelani flourished, eventually graduating from WMU and accepting an internship with the New England Patriots. He now works for New Balance.

Megan Welsh (M.A.'24), a softball player, was interested in a career in sports and applied to the NCAA's Career in Sports Forum with the help of Broncos EmPOWERed. She eventually attended the prestigious program, which brings together 200 NCAA student-athletes to explore careers in athletics.

MAKE A GIFT TODAY

A gift to the Broncos EmPOWERed Program gives WMU Athletics the resources necessary to lead the country in the holistic development of its student-athletes while strengthening community partnerships and empowering athletic department staff and coaches. Your support can help ensure that Broncos are empowered for life.

Join us in making a difference.

2025-2026	BRONCO \$50-499	BROWN & GOLD \$500-999	TRIUMPH \$1,000-2,499	DOOLITTLE \$2,500-4,999	BEAUREGARD \$5,000-9,999	MIKE GARY SOCIETY \$10,000+
Invest in the comprehensive excellence of nearly 400 Bronco student-athletes						
Opportunity to purchase post season and away priority game and event tickets						
Exclusive WMU Athletics decal						
Bronco Athletics monthly updates						
Opportunity to purchase on-campus season parking permit with a football season ticket purchase						
Eligible to receive on-campus season parking permit with season tickets purchases for men's hockey and men's basketball						
Invitation to the BAF Fall Tailgate						
Eligible to receive a Premium Zone 1 on-campus season parking permit with a hockey season ticket purchase						
Opportunity to purchase a Premium Zone 1 on-campus season parking permit with a football season ticket purchase						
Invitation to attend the Homecoming Tailgate						
Invitation to the Winter Social						
Exclusive Bronco Athletic Fund gift						
Admission to one football away game tailgate						
Invitation to attend the Hall of Fame Dinner						
Prestigious Mike Gary Society gift						
Invitation to the Athletic Director Social						
Tickets in the Athletic Director's Suite for one home football game						



Benefit fulfillment is subject to change. In the event of cancellation every effort will be made to implement an alternative benefit.



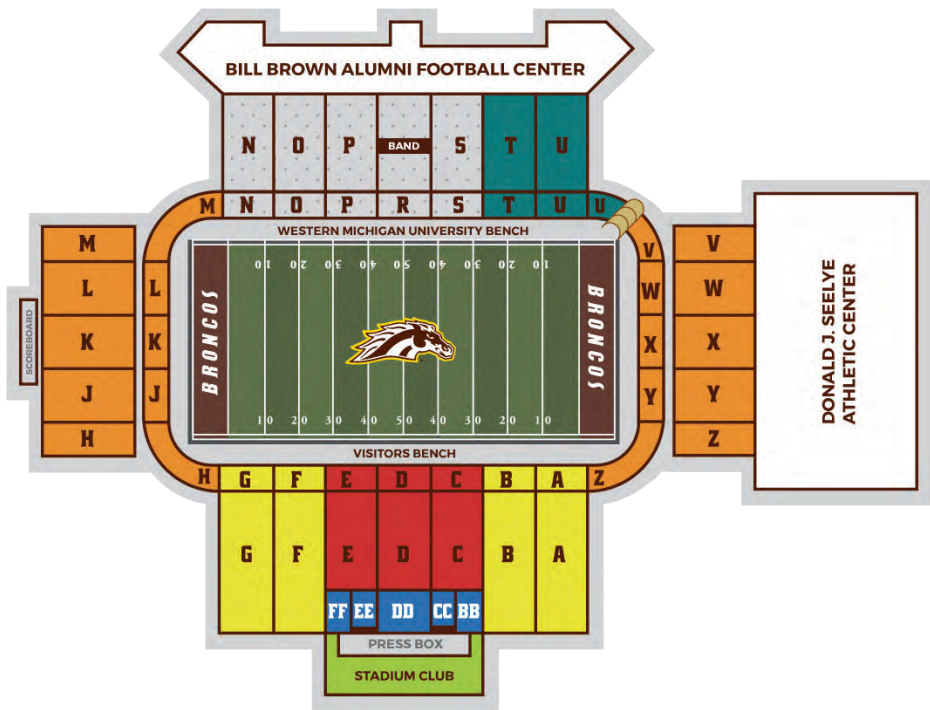
2025

WMUALUMNI.ORG/ATHLETICS | @WMUALUMNI

SEE YOU ON GAME DAY

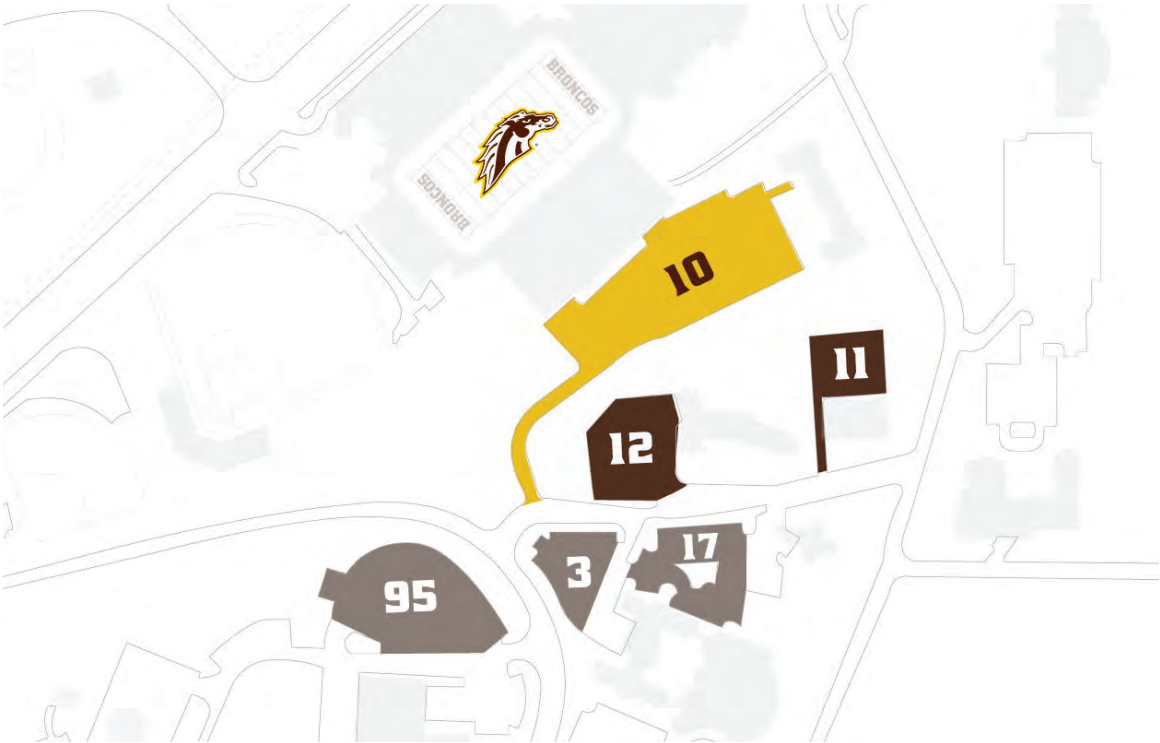
Here’s what you’ll need to know in advance.

FOOTBALL TICKETS AND PARKING



SEASON TICKET PRICING PER SEAT	SEASON TICKET	BRONCO ATHLETIC FUND	TOTAL COST
<div>Stadium Club</div> Sections: Club	\$525	\$275	\$800
<div>Chairbacks</div> Sections: BB, CC, DD, EE, FF	\$230	\$165	\$395
<div>Sideline Premium</div> Sections: C, D, E	\$165	\$75	\$240
<div>Sideline Select</div> Sections: A, B, F, G	\$135	\$0	\$135
<div>Endzone</div> Sections: H-M, V-Z	\$99	\$0	\$99
<div>Sideline General Admission</div> Sections: T-U	\$90	\$0	\$90

Contact the WMU Ticket Office at 1-888-4-WMU-TIX for faculty and staff discounted season tickets and ADA seating.



LOT REQUIREMENTS

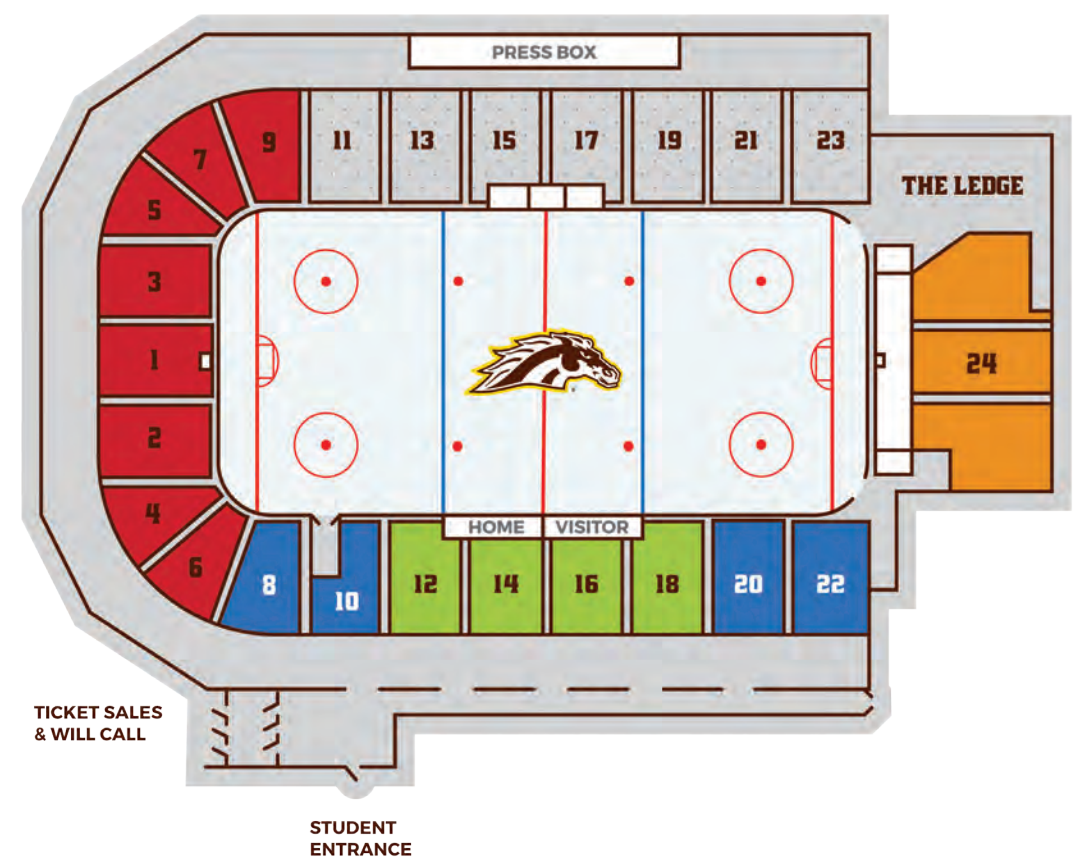
Football season parking passes are a Bronco Athletic Fund Membership Benefit that’s determined by your membership level and allocated based on Priority Point ranking. You must also purchase one season ticket.

*Note: Parking passes also include a \$60 fee payable to the WMU Athletics Ticket Office, which covers the cost of the use of these lots to the University.

PARKING ZONE	LOT(S)	REQUIRED GIFT LEVEL
<div>Zone 1</div>	10	\$1,000*
<div>Zone 2</div>	11 & 12	\$750*
<div>Zone 3</div>	3, 17 & 95	\$500*

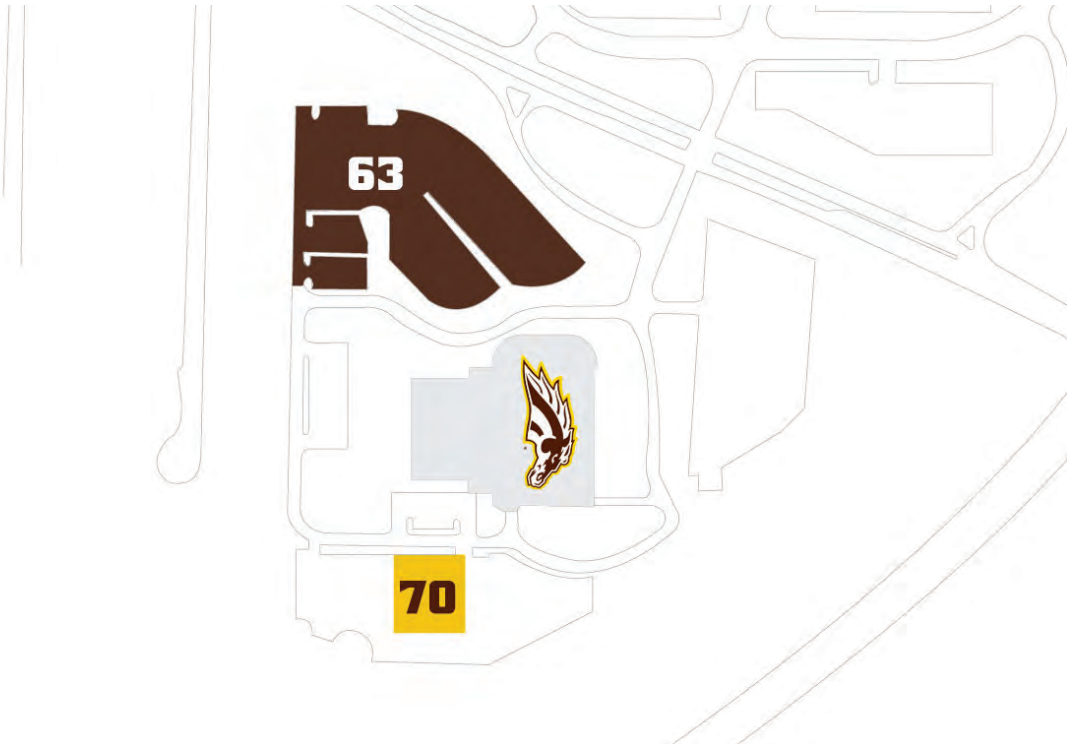


HOCKEY TICKETS AND PARKING



SEASON TICKET PRICING PER SEAT*	SEASON TICKET	BRONCO ATHLETIC FUND	TOTAL COST
<div></div> Premium Chairbacks Sections: 24	\$400	\$200	\$600
<div></div> Premium Reserved Sections: 12, 14, 16, 18	\$400	\$200	\$600
<div></div> Reserved Bench Sections: 8, 10, 20, 22	\$375	\$100	\$475
<div></div> PNC Savings Zone Sections: 1-7, 9	\$325	\$75	\$400

Contact the WMU Ticket Office at 1-888-4-WMU-TIX for faculty and staff discounted season tickets and ADA seating.
*NCHC playoff tickets will no longer be included in season ticket packages

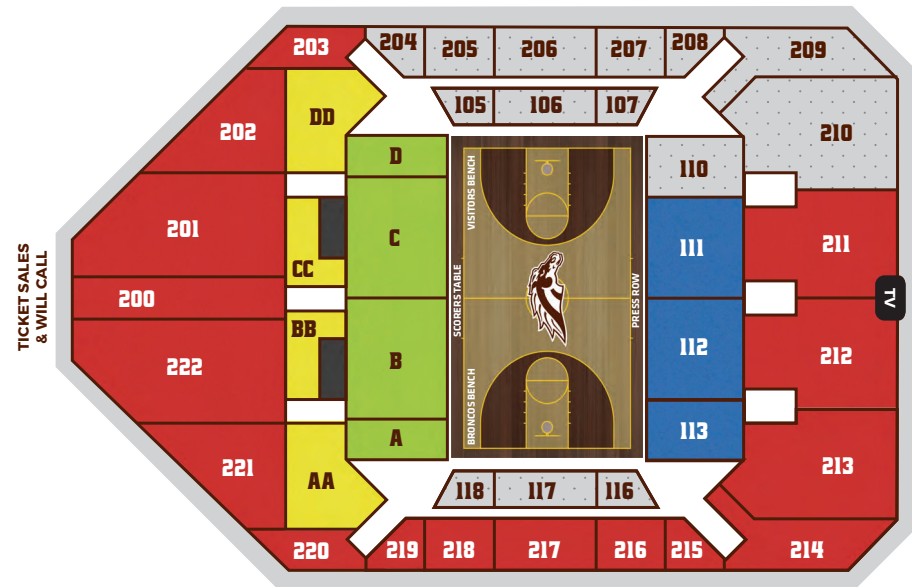


LOT REQUIREMENTS

Hockey Season parking passes are a Bronco Athletic Fund Membership Benefit that's determined by your membership level and allocated based on Priority Point ranking. You must also purchase one season ticket.

PARKING ZONE	LOT(S)	REQUIRED GIFT LEVEL
<div></div> Zone 1	70	\$1,000
<div></div> Zone 2	63	\$500

BASKETBALL TICKETS & PARKING



MEN'S BASKETBALL

Season Ticket Pricing Per Seat		Season Ticket	Bronco Athletic Fund	Total Cost
	Courtside Right & left of Press Row; Broncos bench baseline	\$300	\$300	\$600
	Chairbacks Sections: A-D, Sections: AA-DD	\$240	\$150	\$390
	Lower Reserved Sections: 111, 112, 113	\$210	\$0	\$210
	Upper Reserved Sections: 200-203, 211-222	\$180	\$0	\$180

WOMEN'S BASKETBALL

SEASON TICKET PRICING PER SEAT		SEASON TICKET	BRONCO ATHLETIC FUND	TOTAL COST
	Courtside Right & left of Press Row	\$125	\$250	\$375
	Chairbacks Sections: A-D	\$60	\$0	\$60
   	General Admission Sections: AA-DD	\$40	\$0	\$40

Contact the WMU Ticket Office at 1-888-4-WMU-TIX for faculty and staff discounted season tickets and ADA seating.

LOT REQUIREMENTS

Men's basketball season parking passes are reserved for Bronco Athletic Fund Members who contribute at the \$500 level or higher and are allocated based on Priority Point ranking. You must also purchase one season ticket.

PARKING ZONE	LOT	REQUIRED GIFT LEVEL
Zone 1	13	\$500



FROM LAWSON TO LEGENDARY

Excitement is radiating across Bronco Nation after WMU hockey won the NCAA championship in a dominating 6-2 victory over Boston University at Enterprise Center in St. Louis. After winning the national title, the team was welcomed home to Kalamazoo with a parade and celebration.

BRONCO HOCKEY NETS FIRST NATIONAL CHAMPIONSHIP

Listen closely, and you might still be able to hear the sweet sound of the WMU fight song and the cheers of joy across Bronco Nation. What an amazing year for Western Michigan hockey, capped off by a historic national championship!

We're so proud of our student-athletes, coaches and staff! Our gratitude also shines for our alumni, supporters and fans whose energy inspired every faceoff, goal and victory.

Despite starting unranked in the preseason NCAA top 15, Bronco hockey charged forward to defy expectations. With grit and determination, they claimed both the regular season and tournament titles for the first time in program history.

Entering the 2025 NCAA Tournament as a No. 1 seed, the Broncos edged Minnesota State and UMass with back-to-back 2-1 wins in the regional. In their first Frozen Four appearance, the team faced a proven powerhouse in

Denver and stunned them with a 3-2 double-overtime victory to reach the national championship.

There, they met another elite program: Boston University. But just as they had all season, the Broncos played their game and dominated. A 6-2 win over the Terriers sealed Western's first national title. As the final seconds ticked away, one commentator exclaimed, "There are no bad days ever in Kalamazoo!"

While the program has gone from Lawson to legendary, the puck doesn't stop here. With continued support from donors like you, we can keep the momentum going—providing student-athletes with the resources they need to thrive and attracting top-tier talent through recruiting and the transfer portal.

The team's already sharpening their skates and lacing up for another national title. Will you help them fight on to reach the national championship game?

COACHING PROFILE: PAT FERSCHWEILER

Head Coach Pat Ferschweiler has led the WMU hockey program to unprecedented heights. Under his leadership, the team captured the 2025 NCAA Men's Ice Hockey National Championship, cementing its status as a national powerhouse.

Ferschweiler's connection to Bronco hockey runs deep. Before being named head coach in August 2021, he was a former Bronco student-athlete, well-versed in the program's winning tradition.

WINNING AT WESTERN

By the end of the 2024-25 season, Ferschweiler had recorded 104 wins, including 59 in conference play. In addition to the national championship, the 2024-25 team also claimed the Penrose Cup and NCHC Championship, earning Ferschweiler the 2025 Spencer Penrose Award.

Under Ferschweiler's guidance, 24 players have signed professional contracts, with Bronco hockey continuing to serve as a pipeline for pro talent.

BRONCO BEGINNINGS

As a player, Ferschweiler appeared in 116 games, recording 95 points on 30 goals and 65 assists. He was named the Rob Hodge Most Valuable Player for the 1992-93 season and the CCHA's Best Defensive Forward in 1991-92. He graduated in 1993 with a bachelor's degree in finance and went on to play professionally for 11 seasons.



The pride I feel as an alum and former captain of this program and to see it reach new heights, and have this group of young men execute at that level and care about each other at that level is so special."

— Pat Ferschweiler

2025 CHAMPS



VICTORIOUS IN VOLLEYBALL

As a Bronco student-athlete, Maggie King, an outside hitter, was one of the most successful volleyball players in Western history, playing from 2019 to 2023. She finished her career as the program's all-time leader in matches played (146), sets played (528) and attack attempts (5,223). Additionally, she ranked second in program history in both career kills (1,849) and career points (2,052).

Maggie led her team to the 2023 MAC championship and a second-round NCAA tournament appearance. During this tournament run, Maggie's leadership and experience were crucial to the team's success. Her ability to rise to the occasion, showing up in the biggest moments, helped to propel Western's women's volleyball team to new heights.

While at Western, Maggie earned All-MAC First Team honors four times and Academic All-MAC three times, showcasing her hard work and determination on and off the court.

GOING PRO

After graduating with both a bachelor's in child and family development and a master's in family and consumer sciences from WMU, Maggie leveled up by signing with the Omaha Supernovas, a professional volleyball team. The Supernovas won the inaugural Pro Volleyball Federation championship in 2024.

Maggie's journey from college volleyball to the professional circuit serves as a testament to her hard work and dedication to the sport as well as that of her coaches and teammates.



EXPERIENCE WESTERN MICHIGAN FOOTBALL LIKE NEVER BEFORE

Premium Seating Opportunities Available – Fall 2025

Elevate your game day experience with premium seating at Waldo Stadium! Enjoy unbeatable views, exclusive amenities and all the excitement of Bronco football in comfort and style.

Premium Seating Options:

Stadium Club

Located on the southeast side of Waldo Stadium, the Stadium Club offers:

- Indoor, climate-controlled comfort with outdoor seating
- Access to a buffet and complimentary non-alcoholic beverages
- Ability to purchase alcoholic beverages
- Unparalleled views of the action

Bill Brown and Seelye Suites

Situated along the north sideline and endzone, these private suites include:

- Attendant service
- TV and refrigerator
- Upscale buffet and non-alcoholic beverages
- Premium parking passes
- Opportunity to purchase additional catered food and alcoholic beverages

Please note: A contribution to the Bronco Athletic Fund is required annually for premium seating access. For more information on Premium Seating, call (269) 387-8776.

GET INVOLVED

WE'RE SCOUTING YOU!

Become an Ambassador today!

For nearly 70 years, passionate Broncos have come together to help fuel the competitive spirit of student-athletes at Western Michigan University. Every spring, Bronco Athletic Fund Ambassadors make more than 2,500 calls and send hundreds of emails to alumni and fans to raise critical funding for WMU's 16 outstanding athletic programs. As an Ambassador, you can make a difference in the lives of our student-athletes and play an important role in shaping the next chapter of WMU Athletics.

Plus you'll score:

- Complimentary season tickets to cheer on the Broncos
- Invitations to exclusive BAF events
- Monthly email updates on the victories and successes you helped make possible
- VIP access to WMU Athletics, including opportunities to engage with coaches and student-athletes

Are you in?

Let us know.

Call the Bronco Athletic Fund at
(269) 387-8776.



WE'RE YOUR
#1 FANS

We're here for you! Questions or feedback?
Give us a call or send us an email.

We can't wait to hear from you!

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Bronco Athletic Fund
Western Michigan University
1903 W Michigan Ave
Kalamazoo, MI 49008-5403

Electronic Service Requested

BRONCO FOOTBALL 2025

AUGUST 29

@Michigan State | 7 p.m.

SEPTEMBER 6

Home vs. University of North Texas | 3:30 p.m.

SEPTEMBER 13

@University of Illinois | 7 p.m.

SEPTEMBER 20

Home vs. University of Toledo | TBD

SEPTEMBER 27

Home vs. University of Rhode Island | 6:30 p.m.

OCTOBER 4

@University of Massachusetts | TBD

OCTOBER 11

Home vs. Ball State University | TBD

OCTOBER 25

@Miami University | TBD

NOVEMBER 1

Home vs. Central Michigan University | TBD

NOVEMBER 11

Home vs. Ohio University | 7:30 p.m.

NOVEMBER 18

@Northern Illinois University | 7 p.m.

NOVEMBER 25

@Eastern Michigan University | TBD



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